

Chad Dunbar

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Professional Strengths:

- Dedicated, multifaceted professional with more than 5 years experience in the high-tech industry
- Innovative user experience designer fascinated with the latest technologies and leveraging their advantages
- Fair, decisive team leader committed to proper training, team camaraderie, and fostering autonomy
- Insightful front-end web developer/CSS wizard able to work within requirements to create elegant solutions
- Open-minded, logical visual designer with a knack for streamlining inefficient systems/designs
- Visionary fine art, digital, and photography artist known for exceptional composition and emotive qualities

Experience:

RAND MCNALLY ~ Education & GPS Software Provider

UI/UX Designer ~ July 2013 to Present

- Promoted based on exceptional ability to design and prototype UI for web and mobile platforms (iOS or Android)
- Led the design direction for many projects, and worked closely with development team to ensure successful releases
- Guided an important solo project for the CTO to create a tracking application that managed commercial assets
- Developed wireframe and prototypes of mobile and web apps for review by the executive team
- Consolidated style guides among all applications and made them easily referenceable to other departments

Front-End Website Developer ~ April 2012 to July 2013

- Built the main company website and designed web applications for multiple clients with offshore teams
- Proposed and implemented a new development process (SASS) that expedited the build-out process for all sites by 20%
- Created a new email template system that allowed marketing to do e-blasts without the need for developers
- Collaborated with development team to implement a system to update/track all changes made to company websites

BANANAS FOSTER CAFÉ / BFC Bistro ~ Breakfast Cafe and Fine Dining Restaurant

Marketing, Photography & Front House Manager ~ November 2010 to April 2012

- Managed and trained 15+ front house staff (servers, hosts & bartenders)
- Pioneered a multi-phased marketing effort that increased dinner revenue by 150 to 300% within 6 months
- Collaborated with the head chef to photograph all the food/specials and incorporated them into the menu and marketing
- Established an email marketing campaign and flyer program that advertised promotions and special events

STATE STREET GALLERY AT ROBERT MORRIS UNIVERSITY ~ Art Gallery & Technical College

Commissioned Artist & Graphic Designer ~ May 2009 to September 2010

- Selected out of 8 top design students for a paid contract with the college
- Branded the school's Integrated Technology Center, creating the logo, color scheme, typeface and interior artwork
- Created 32 pieces of fine art used throughout the state of Illinois to showcase the talent of school alumni
- Designed marketing posters and for numerous professional and student exhibitions at the art gallery on campus
- Mentored future artists and trained the next two students selected for this position on roles and responsibilities

STARCOM MEDIAVEST GROUP ~ Advertising Agency

Media Coordinator (Temporary Contract) ~ March 2008 to May 2009

- Managed the media placement and timing for 500+ ads monthly, quantifiably maintaining over 99% accuracy
- Converted to a new media tracking database and ensured rapid processing of revenue by managing wire transfers

Education & Other Employment:

- **B.S. in Graphic Design** ~ Robert Morris University ~ 2009 ~ Summa Cum Laude ~ 4.0 GPA
- **A.A.S. in Paraprofessional Accounting** ~ Del Mar College ~ 2004 ~ Cum Laude
- **Accounting Technician Certification** ~ Del Mar College ~ 2004
- **Aerial Dance Performer** ~ Blue Lapis Light & Aerial Dance Chicago ~ 2012 to Present

Technical Proficiencies:

